

DCNW 2024/25 Consultation, Planning and Resourcing – Logic Model, v2 Draft

| | Consultation/Research | Planning | | Resourcing | Outcomes | Impact |
|--|--|---|--|---|---|---|
| TIMELINE | Months 1 – 3 Prep Months 3 – 6 When is Month 1? | Months 6 – 9 | | Months 8 – 12 | Months 12+ | |
| Strategy & Programme Development (Consultant) | Partner needs ACE analytics Other evidence Sector(s) opportunities Recommendations Report | Identify Priorities Form Working Groups around the priorities. Programme Strategy inc ‘business models’ to guarantee partner buy-in (e.g. WoW) Revised Dance Plan ToRs, Meet Schedule | Partner Working Groups agree Project designs and budgets Identify Lead Partner within each group Develop Cases with Fundraiser Groups publish Project Plans | Facilitate progress with lead Project Partners Decide fundholding lead and integrate fundraising with Lead Partners’ development teams Support fundraiser to submit applications. | Partner Working Groups implementing new dance development programmes Evaluations producing evidence Lead Project Partners Active / Reporting to DCNW Partners | Talent Pipeline activated and supported. Opportunities for artists, micro-companies and partners. New practice, new work seen in and beyond the region |
| Fundraising | Fundraising Situational and Market Analysis Include initial findings as part of Recommendations Report | Fundraising Strategy Development with Scoping Strategy published as part of Dance Plan | Develop Cases for Support built around Project plans. Identify Prospect lists | Application drafts and submissions built from Project Plans. Further applications to support DCNW core | Budgets fully resourced | |
| Governance (Consultant) | Current setup Other models | Publish Governance Options Report as part of Dance Plan | | Recommendation New Fit-4-Purpose Gov Structure Defined | New Governance Structure implemented | Communicating new structures / brand awareness |
| DCNW Long Term. ACE partnership | Ensure ACE has full awareness | Seek guidance on ACE month 12+ resourcing. Need agreement prior to submitting applications from month 8 | Agree month 12+ resourcing with ACE so that fundraising applications have a foundation to build upon | | New development cycle beginning NPO application planning for 2026 submission | Leveraging new infrastructure NW Dance making things happen |

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| Key | Consultant Contract circa 45 days, 12 months |
| | Fundraising Contract circa 29 days, 12 months |
| | Cheshire Dance longer term planning |
| Bold Text | Tangible Outputs |